

DRIVE ON



EDARAN TAN CHONG MOTOR

VOLUME 26 ISSUE 1
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NISSAN SAFETY CAMPAIGN 2016

LEARN AND HAVE FUN AT THE SAME TIME

NEW ETCM FACILITIES TO
SERVE YOU BETTER

**NISSAN'S OWN
'STIG' REVEALED**



THE NISSAN X-TRAIL IMPUL EDITION

**MEET THE NISSAN
ALL-STARS ACHIEVERS**



IMPUL SERENA

SERENA C26 TOTAL TUNE-UP SYSTEM



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Cruise in style and evoke a sense of sophistication with the **All-New Nissan Serena S-Hybrid Tuned by IMPUL**. Enliven every part of the city, boasting an **IMPUL AeroKit** that comes geared with a **New Full Front Bumper and Rear Skirting, Side Sills, Roof Spoiler, Chrome Bonnet Fin** and **Chrome Sport Ducts**, giving you a stylish edge. A set of **18" IMPUL AURA SX-50 Alloy Wheels** are fitted with **MICHELIN Pilot Sport 3 Tyres** designed for the ultimate driving pleasure and security in both wet and dry conditions.

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EDARAN TAN CHONG MOTOR SDN. BHD. (230669-H)
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*On-the-road price including GST without insurance and valid for private registration in Peninsular Malaysia only. Actual car specifications may vary from model shown. Subject to change without prior notice.

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DRIVE ON

EDARAN TAN CHONG MOTOR

President/Managing Director
Tan Chong & Sons
Motor Co. Sdn. Bhd
Dato' Tan Heng Chew

Executive Director
Dato' Dr. Ang Bon Beng

Director of Sales & Marketing
Christopher Tan

Director of Marketing
& Product Planning
Tan Keng Meng

General Manager
of Sales Operations
Tay Chai Li

Publisher
Edaran Tan Chong Motor Sdn. Bhd.

Editor-in-Chief
Tay Chai Li

Advertising & Circulation
Junie Lee

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Edaran Tan Chong Motor Sdn. Bhd.
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Design: Joe Teoh

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Selangor

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Roadside Assistance | Service Appointment | General Enquiries

Foreword >>>>

Excellence in service, first in safety



As the leader in electric vehicles and in the development of self-driving, autonomous cars, Nissan is set to introduce its ground-breaking ProPilot technology in Japan later this year, allowing for autonomous drive on congested highways.

By 2018, the system will be smart enough to handle lane changes, with urban driving and the ability to negotiate junctions by 2020. Ultimately, it is the goal of Nissan to deliver zero emission and zero fatality through an electric powered, fully autonomous and connected vehicle. Read about how Nissan is embracing change on page 18.

But until autonomous vehicles become commercially available, the safety of you (as the driver) and your occupants depends entirely on your actions. Your Nissan may come with safety features that help you avoid and survive an accident, but today's technology has yet to be able to eradicate human error.

Traffic congestions, distractions and poor road etiquette contribute to increased levels of fatigue and frustration behind the wheel. We are witnessing a high number of incidences where traffic laws are broken indiscriminately, with deadly consequences.

It is a great concern to us that road safety is neglected too easily, and that many lives are lost due to ignorance and callousness towards traffic laws. Which is why Edaran Tan Chong Motor is doubling our efforts through Nissan Safety Campaign 2016 to reach out to more Nissan owners and their loved ones.

Above and beyond that, we are continuing our quest to ensure all Nissan owners across Malaysia are always well taken care of. In this issue of Drive On, we are proud to highlight the achievements of our 'All-Stars' sales advisors, and why their hard work and dedication



towards customer service excellence deserves special recognition. Coupled with ongoing efforts in upgrading Tan Chong facilities, we confident that Nissan owners are receiving the best ownership experience in Malaysia.

Prevention is better than Overhaul

CONSULT, your NISSAN's specialist.

“ It's sensible to get a regular medical check-up. And not only people, cars need check-up too. We, TCEAS have a tool that can examine your NISSAN almost like a CT scanner. It's called CONSULT. ”

5 REASONS Why you need to diagnose your NISSAN

- 1 ADVANCED**
Diagnose defects invisible to the human eye.
- 2 PREVENTION**
Identify potential symptoms. Properly maintain vehicle will prolong your vehicle life span.
- 3 EFFECTIVE & ACCURATE**
Fast analyze and display on the result.
- 4 SAVINGS**
Early detection will avoid major repair.
- 5 PEACE OF MIND**
To ensure your pleasant driving experience.



CAR SPECIALIST



Is time for your NISSAN periodic check-up.



Send your NISSAN to any NISSAN service center.



Get a consult diagnosis.



Technician checks with diagnosis tools.



Rectify/tune your NISSAN.



HEALTH SPECIALIST



Is time for annual medical check-up.



Go to clinic or hospital.



Get a medical check-up.



Doctor checks with medical tools.



Provide relief or cure for your current situation.

When should I consult my NISSAN?

Petrol vehicle = every 20,000km
Diesel vehicle = every 10,000km



WHAT Does CONSULT diagnose?

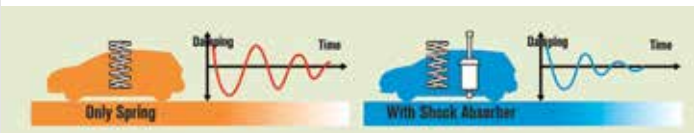
It's specifically designed to address NISSAN complex and advanced in-vehicle electronic devices.

Shock Absorber

Major Functionality



The basic function of a shock absorber is to keep the vehicles tires in contact with the road. The shock absorber regulates the movement of the spring and is the final crucial link in ensuring a smooth and more importantly safe drive.



Only with springs and no shock absorbers, damping motion will be regulated slower than the vehicle with the shock absorbers. This leads to unstable road holding and uncomfortable ride to passengers.

4 Signs of Faulty Shock Absorbers



NOSE DIVE

- Lower braking performance
- Less stability while braking



BODY ROLL

- Less stability due to excessive rolling
- Uncomfortable ride



ACCELERATION SQUAT

- Front end rises and rear end lowers
- Less traction on front drive vehicle



BOTTOMING

- Suspension moves too far, strikes suspension bumper rubber
- Uncomfortable ride and may cause body crack



TAN CHONG EKSPRES AUTO SERVIS SDN. BHD.



◀ ETCM Director of Sales & Marketing, Christopher Tan (left) and Casper Bonavent, Director of Operations, LEGOLAND® Malaysia Resort (right) launching the Nissan Safety Campaign 2016



NISSAN SAFETY CAMPAIGN 2016

The safety and wellbeing of Nissan customers continue to be a top priority of ETCM in 2016

Edaran Tan Chong Motor's continuing quest to spread the word of safety to its customers sees the 2016 installment of the Nissan Safety Campaign being launched at LEGOLAND® Malaysia Resort, with the latter continuing to be a strong partner of ETCM in raising awareness of safety not just on the road, but also the cultivation of knowledge and safe practices among children.

The 2016th edition of Nissan Safety Campaign will see the return of two popular modules, namely the Kids Safety Carnival: 'My First Safety Programme with Nissan' and The Nissan Safety Driving Experience.

In his opening address, ETCM's Director of Sales and Marketing Christopher Tan said, "Based on the overwhelming response we received from our valued customers in past campaigns, ETCM is delighted to extend the Nissan Safety Campaign in 2016. The safety of our customers, their families and loved

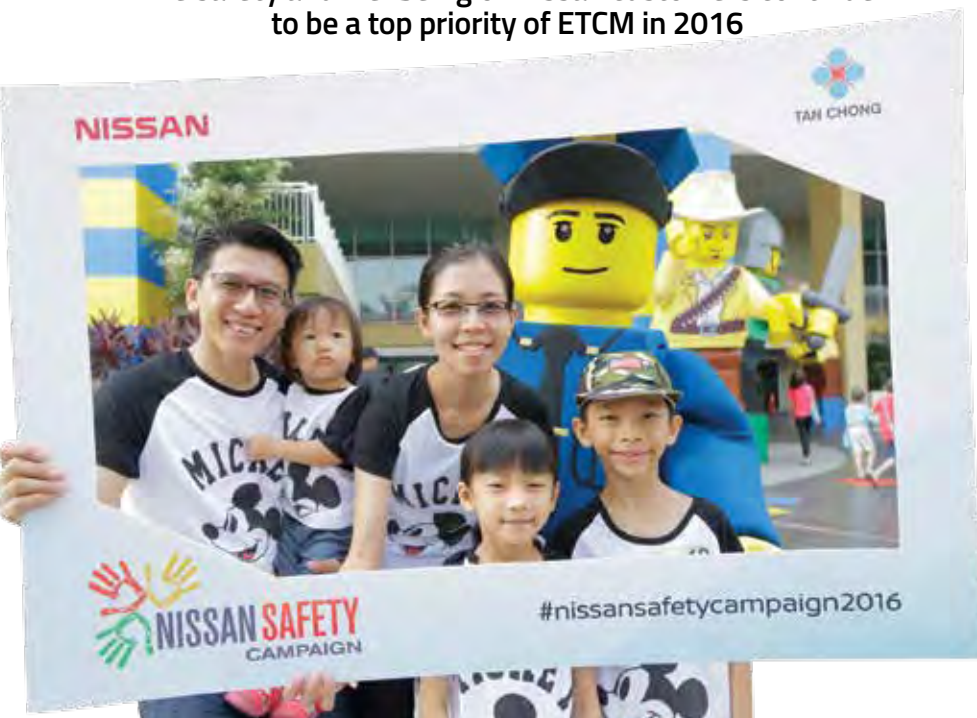
ones are very important to us. With the mishaps involving children on the rise, it is key to instill awareness and safety skills in them through a fun and interactive way, to make learning fun and memorable."

"This partnership has been a great success since we started three years ago. Together with ETCM, we believe in the need to teach children – our future drivers on the road – about road safety skills. The best way to teach them is through hands-on learning, through fun and interactive ways – something that LEGOLAND® Malaysia Resort prides itself on doing through our various educational programmes within the resort," shared Casper Bonavent, Director of Operations, LEGOLAND® Malaysia Resort.

The Kids Safety Carnival focuses on educating both parents and children about road safety through adherence to traffic rules, to be constantly aware of the traffic around them, to recognize

and avoid dangerous situations, as well as being safe in and out of their cars. For 2016, parents will participate in the modules alongside their children.

A total of seven nationwide events have been scheduled for 2016. ETCM Bayan Lepas (Penang) hosted the second installment in May following the campaign's launch in Johor, both events received overwhelming participation. Nissan owners can sign up at no charge, on a first-come-first-serve basis. For more information, please call the Customer Relations Department at 1800-88-3838 or e-mail crd@tanchonggroup.com.





▲ Dato' Dr. Ang Bon Beng, Datuk Bandar Miri, Mr. Tan Keng Meng, Mr. Michael Yao & management team from ETCM



EXPANDED & UPGRADED TO SERVE YOU BETTER

Ownership experience is further enhanced with new Miri 3S Centre and upgraded dealerships

With an investment close to RM1 million, the new Miri 3S Centre is the latest to join an ever-growing list of ETCM 3S showrooms across Malaysia, bringing the total to 21 showrooms catering top notch sales, service and spare parts.

Officiated by Yang Berbahagia Lawrence Lai Yew Son, Datuk Bandar Miri, accompanied by the Executive Director of ETCM, Yang berbahagia Dato' Dr Ang Bon Beng, the new ETCM Miri 3S Centre has a total build-up of 18,648 square feet, with a showroom area that can display up to six models at any one time. It is complemented by a service

centre that has five service bays and with a capacity to serve up to 30 cars per day. The 3S Centre is manned by 20 certified sales professionals and six experienced and highly trained technicians.

Speaking at the opening ceremony, Dato' Ang said, "In keeping with our philosophy of providing comfort and convenience to our customers as well as a complete Nissan ownership experience here in Miri, ETCM is proud to be able to invest in a city that is growing, ensuring that the latest Nissan models are easily accessible to customers right here in Miri."

The Miri 3S facility is also equipped with a lounge and refreshment bar complete with internet connectivity. ETCM believes that a life-long relationship with the customer is forged when a purchase is made. Hence it is of utmost importance for ETCM to develop these relationships by providing consistently good services that are of the highest quality.

To date, ETCM has a network that spans 100 showrooms and 60 Tan Chong Express Auto Service (TCEAS) Workshops throughout the nation.

MERTZYU AUTO NISSAN 3S CENTRE

Mertzyu Auto Nissan 3S Centre is the first-of-its-kind 'hybrid' 3S centre representing a collaboration between Tan Chong and its dealer Mertzyu Auto operating the sales of Nissan cars, and Tan Chong Ekspres Auto Service (TCEAS) taking care of after-sales and parts. Mertzyu Auto has been an authorised Nissan dealer for 12 years.

The new 3S Centre covers an area of 40,000 square feet, with a showroom display capacity of six cars, manned by 11 professional sales advisors. There are five service bays and the service centre can accommodate up to 30 cars a day with six certified technicians and four service advisors. The Mertzyu Auto Nissan 3S Centre is an investment worth RM1.5 million and it adopts Nissan's Global Retail Visual Identity standards to offer the convenience and service quality of a full 3S.

Speaking at the launch, Christopher Tan, Sales & Marketing Director of ETCM explains that the group has been aggressively expanding the network in East Malaysia over the past two years. "The East Malaysia market is very important to ETCM. We currently have 14 branches and dealerships in East Malaysia – with three 3S Centres in Sarawak, and four in Sabah. The Mertzyu Auto Nissan 3S Centre reaffirms our commitment to offer a full range of Nissan models covering all product segments as well as maximizing customer satisfaction by delivering excellent after-sales service," he said.

For appointments, call Mertzyu Auto Nissan 3S Centre at 088-217 989



▲ (From left to right) Mr. & Mrs. Oi Thiam Seng, Managing Director of Mertzyu Auto Nissan 3S; Mr. Christopher Tan, Sales & Marketing Director of ETCM; Mr. Michael Yao, Senior GM of After Sales, ETCM



MULTIWAY AUTO UPGRADES ITS NISSAN SHOWROOM

Strategically located in Temerloh town with a total built-up area of 8,000 square feet, Multiway Auto's upgraded showroom comprises a one and a half storey building featuring a newly-designed showroom that can display nine models, an air-conditioned new vehicle delivery room, a team of 10 sales professionals, customer lounge with internet connectivity, a kids' corner and ample parking spaces.

The new showroom adopts Nissan's Global Retail Visual Identity standards for the highest levels of customer care for the community in Temerloh. Speaking at the launch, Mr Christopher Tan, Sales and Marketing Director of ETCM shared that the group has been aggressively upgrading and expanding their network facilities to ensure the expectations and requirements of Nissan owners nationwide are met.

"Multiway Auto is now the biggest Nissan Showroom in the Eastern Region and with this new showroom, it reaffirms our commitment to serve our customers even better. This new showroom is supported by Tan Chong Ekspres Auto Servis (TCEAS) Temerloh, which is only 9km or 5 minutes driving distance away."

Multiway Auto Sdn Bhd is part of a 19-strong group of Tan Chong's independent Nissan dealers around the country. Additional dealerships are planned for 2016 and 2017.

For appointments, call Multiway Auto at 09-296 9308 / 09-296 0133



▲ (From left to right) Mr. & Mrs. Ong Kok Ming, Managing Director of Multiway Auto; Mr. Christopher Tan, Sales & Marketing Director of ETCM; Mr. Ong Fu Moy, Mr. & Mrs. Ong Kok Fue, Director of Multiway Auto

NISSAN ALL-STARS ACHIEVERS CELEBRATED

The Nissan All-Stars Achievers Programme recognises and rewards top-performing sales advisors

In recognition of consistent sales performance and exemplary conduct of sales advisors, Edaran Tan Chong Motor rewarded 40 sales advisors with exclusive membership to the Nissan All-Stars Achievers Programme.

To qualify for the Nissan All-Stars Achievers Programme, members are reviewed and qualified based on their sales performance, product knowledge and customer service rendered. They must also be a Certified Nissan Professional graduate and have complied with the sales advisors' code of conduct. Membership is graded based on a two-tier format; Tier 1 and 2.

The value of the benefits received by the members starts from RM2,500 as a first-year Tier-2 member, and up to RM9,000 as a Tier-1 member with five years track record as an all-stars achiever. The benefits range from the use of a company car, customised company attire, name cards and certificates that spell out their proud achievements.

In his opening remarks during the awards ceremony, Executive Director of ETCM, Dato' Dr. Ang Bon Beng paid tribute to the hard work and sacrifices of top sales advisors. "People are and will always be our greatest asset, and we are proud to give recognition to our sales advisors who have consistently shown

NISSAN ALL-STARS ACHIEVERS

exemplary professionalism and the highest levels of customer service. They inspire other sales advisors and reflect ETCM's focus on total customer satisfaction. We are also excited to announce that all Tier 1 members of the programme will be given exclusive access to their own Nissan Teana for one year," he noted.

For 2015, a total of 40 sales advisors qualified for All-Stars memberships. Out of which, a total of 14 made it to Tier-1. Congratulations!

Turn to next page for the roll of honour >>



Dato' Dr. Ang Bon Beng, Christopher Tan, Tan Keng Meng with the Nissan All-Stars Achievers winners



NISSAN ALL-STARS ACHIEVERS 2015/16

Congratulations to the sales advisors who achieved excellence!



Kenny Low Kim Meng	Law Tiaw Lin @ Lau Tiaw Lin	Alan Sok Chee Weng	Chua Beng Goet	Jeff Phua Boon Ping
Achievement Tier 1 Region Central Years of Service 36	Achievement Tier 1 Region Sabah Years of Service 16	Achievement Tier 1 Region Southern Years of Service 1	Achievement Tier 1 Region Northern Years of Service 12	Achievement Tier 1 Region Northern Years of Service 10



Jelene Kim Poh Im	Haryadi Putra Bin Hafizon	Leong Kosoon	Adam Ooi Yu Nit	Andrew Wong Kee Hsiang
Achievement Tier 1 Region Northern Years of Service 11	Achievement Tier 1 Region Central Years of Service 3	Achievement Tier 1 Region Central Years of Service 8	Achievement Tier 1 Region Northern Years of Service 5	Achievement Tier 1 Region Central Years of Service 2



Jeremy Yap Khung Wai	Loh Fook Meng	Serena Kong Shyh Chin	Andy Lee Kah Hwee	Vincent Tan Peng Seng
Achievement Tier 1 Region Central Years of Service 1	Achievement Tier 1 Region Northern Years of Service 17	Achievement Tier 1 Region Central Years of Service 20	Achievement Tier 1 Region Southern Years of Service 10	Achievement Tier 2 Region Central Years of Service 6



Nick Tan Heng Wai	Sharifah Noraini Binti Syed Yahya	Eunice Ng Jeen Luey	Lee Beng Hai	Toh Chin Chye
Achievement Tier 2 Region Central Years of Service 6	Achievement Tier 2 Region Eastern Years of Service 10	Achievement Tier 2 Region Central Years of Service 11	Achievement Tier 2 Region Northern Years of Service 11	Achievement Tier 2 Region Northern Years of Service 17



Mabel Tang Choon Kim	Grace Lai Pui Ket	Evon Cheng Yoke Kum	David Tan Kwok Leung	Desmond Leong Meng Loon
Achievement Tier 2 Region Southern Years of Service 13	Achievement Tier 2 Region Eastern Years of Service 7	Achievement Tier 2 Region Central Years of Service 9	Achievement Tier 2 Region Central Years of Service 4	Achievement Tier 2 Region Central Years of Service 6



Leong Seat Ling	A'arip Bin Mohd Zin	Christine Teo Mei Tuan	Lucy Liew Hui Ling	Jacky Yeong Weng Hoe
Achievement Tier 2 Region Central Years of Service 9	Achievement Tier 2 Region Central Years of Service 19	Achievement Tier 2 Region Southern Years of Service 5	Achievement Tier 2 Region Central Years of Service 6	Achievement Tier 2 Region Central Years of Service 1



Caryn Tan Suh Fen	Emily Yong Siew Ling	Jenny Wong Oi Lan	Su Mee Lock	Mohd Adhar Bin Mat Idris
Achievement Tier 2 Region Central Years of Service 4	Achievement Tier 2 Region Central Years of Service 9	Achievement Tier 2 Region Central Years of Service 5	Achievement Tier 2 Region Northern Years of Service 15	Achievement Tier 2 Region Eastern Years of Service 6



Jay Chee Yoon Jeat	Nanson Cho Weng Hong	Janice Chan Sook Ling	Seenivasan A/L N.Govindasamy	Raymond Goh Eng Huat
Achievement Tier 2 Region Southern Years of Service 3	Achievement Tier 2 Region Central Years of Service 4	Achievement Tier 2 Region Central Years of Service 2	Achievement Tier 2 Region Central Years of Service 17	Achievement Tier 2 Region Northern Years of Service 4

THE NISSAN X-TRAIL IMPUL EDITION

For the ultimate expression of style and sportiness in a premium crossover

Founded in 1980 by former Nissan racing legend Kazuyoshi Hoshino, IMPUL is a renowned aftermarket tuning company that specialises in customising Nissan cars. Still headed by Hoshino-san, who competed in Formula 1, Le Mans and Daytona races during his sterling career. The Tokyo-based tuner also runs a winning race team in the famous Super GT and Formula Nippon series.

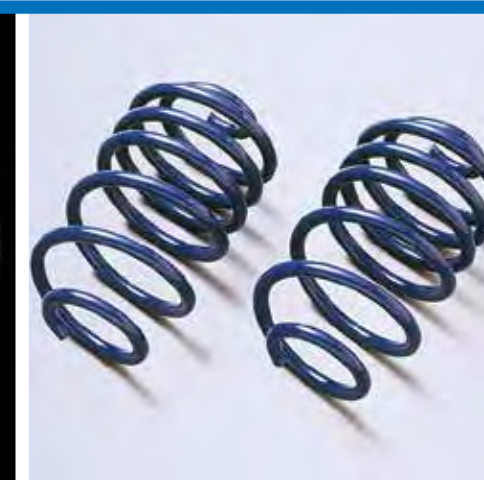
As has been the case with many popular Nissan models in Malaysia, Edaran Tan Chong has leveraged on IMPUL's tuning expertise to give the X-Trail premium crossover a sportier outlook and higher street cred.

The treatment comes in the shape of aggressively-styled bumper extrusions (front and back), body skirting running the length of the sides, as well as a 30mm lowered stance courtesy of IMPUL-developed sports springs which are finished in blue – the colours

of the racing team. The lowering springs not only gives the X-Trail a sporty stance but also sharper steering and road-holding performance, without compromising on comfort and refinement.

No sports tuning package would be complete without the presence of upsized alloy wheels. The X-Trail IMPUL edition duly obliges with 18-inch lightweight alloys in a high quality chrome bronze and gloss black combo finish, these Japan-manufacturer IMPUL Aura SX-50 rims are fitted with sporty performance 235/55R18 Continental ContiMaxContact MC5 tyres. The aesthetic transformation is also complemented by darkened door visors and LED illuminated door-sill kick plates.

The stylish X-Trail Impul variants are retailed at RM145,376.96 for the 2.0L 2WD Premium, and RM167,564.06 (on the road w/o insurance) for the 2.5L 4WD Premium. Existing owners who wish to retrofit their X-Trail crossovers can select from the list of parts at ETCM branches or purchase the entire IMPUL package at RM15,900.





SPORTIER AND SAFER

The popular Nissan Almera sedan is updated with LED Daytime Running Lights

While many car buyers regard Daytime Running Lights (DRL) as an enhancement to the styling of their cars, its function is in fact based solely on safety.

According to various road safety studies, the deployment of Daytime Running Lights in vehicles increases overall safety by making it easier for motorists and road users (including pedestrians) to notice the presence of each other.

Typically, DRL that conform to regulations (including its light intensity) switches on automatically when a car is started and is independent of any light controls.

However, when the driver switches on the positioning lamp or main headlamp (e.g. during night time), the DRL would then be automatically turned off.

Based on customer feedback and also to further enhance the safety of the

Nissan Almera, Tan Chong Motor took on the initiative to fit DRL to all variants of the popular B-sedan earlier this year.

By utilising a Nissan-developed and approved part, the DRLs not only designed to seamlessly fit the bumper profile of the Almera, but also to complement and enhance the overall styling of the elegant yet sporty sedan, which underwent a model refresh in 2015.

Model pictured in this story is a VL variant fitted with the NISMO Performance Package that includes 16-inch alloy rims with Continental ContiMax-

Contact MC5 205/50 R16 tyres, front and rear bumper spoilers, side skirting, boot lid spoiler, NISMO suspension, as well as a sports-tuned exhaust muffler.

TIME TO EMBRACE CHANGE

Carlos Ghosn, President & CEO of Nissan Motor Corporation, talks about disruption in the auto industry



future buyers, those who are just getting their driver's licenses today. The benefits of highly connected, Autonomous Drive cars are clear: They hold the promise of making driving far safer, less stressful, more efficient and more rewarding. And as we did with our EVs, the Renault-Nissan Alliance will aim these future cars at the heart of the mass market.

With each international auto show, more automakers are spelling out their visions and placing their bets on the future. And that's good. Yes, there's a lot at stake. Yes, there is a lot of uncertainty. But this is not a time for the conservative or the cautious.



If you have read some of the recent commentary on the auto industry, you could get the impression that it's headed into a long, stormy, uneasy winter. There's been a lot of talk about "disruption," about new competitors who promise a new approach to what a car can be.

Much of this unease over potential disruption has resulted from the rapid emergence of new technologies and "mobility services" – all of which are competing to establish a new vision of our industry's future. In addition, these technologies are developing at a speed unfamiliar to our industry.

Whether we're talking about Autonomous Drive and connected vehicle technologies, ride-sharing services, or alternative propulsion technologies, the fact is, nobody in the industry knows for certain which will become mainstream. Companies can make some educated guesses and calculated bets – and we have – but in the end customers will decide which technologies and business plans will survive.

So, yes, the future isn't clear. The biggest questions revolve around how these potentially disruptive changes will come about:

- **What regulatory roadblocks will emerge?**
- **What role will tech companies play?**
- **Which of our companies will succeed or fail in addressing the coming wave of change?**
- **And which will be able to move quickly and adapt in such a rapidly changing technological landscape?**

I don't pretend to know all the answers to these questions. But rather than fear the disruption, I believe our industry really has no choice but to embrace it. I expect the global auto industry to see more changes in the next five years than it has in the last 20. And those changes will bring tremendous opportunities for those companies with the skills and foresight to seize them.

Rather than fear tech companies' interest, I see this new competition as healthy for our industry. We have a lot to learn from

them, and they have much to learn from us, which is quite clear considering all the automotive talent they have been hiring.

With that said, here are some thoughts on what I see on our industry's long-term horizon.

When I last spoke at the New York International Auto Show breakfast in 2012, our industry was still focused on whether electric vehicles were the future. Nissan had just introduced the LEAF a year earlier and we had sold 30,000 units. Since then, the Renault-Nissan Alliance is leading the industry with more than 300,000 EVs sold globally – not as much as we had expected, but certainly a healthy start. More significantly, today nearly every major automaker has ambitious projects underway for new EVs and other zero-emissions vehicles. It's clear EVs are here to stay.

There are several reasons to be bullish about EV's future. To deal with the threat of climate change, the world is demanding that our industry invest more in zero-emissions transportation. Governments

around the world are imposing stricter limits on CO2 emissions, and one major response has to be electrification.

But beyond environmental regulation, EVs just make sense.

We have already seen within Nissan and Renault how the cost of EVs continues to go down as their economies of scale begin to inch closer to those enjoyed by the internal combustion engine. EVs are also relatively simple machines: a battery and electric motors. They require far less service, no oil changes and they are extremely reliable.

With battery technology improving and the charging infrastructure expanding in much of the world, we are nearing the turning point where EVs will become more of a mainstream option. There's been another important change since 2012. Then, no one was talking about Autonomous Drive vehicles.

In January, I visited Nissan's Silicon Valley R&D offices in California. I spent considerable time driving around the streets of Sunnyvale – hands-free and with my eyes off the road. Autonomous Drive cars that can change lanes on their own, negotiate city streets and handle the drudgery of stop-and-go traffic are coming soon. In fact, the Renault-Nissan Alliance will launch at least 10 models with significant Autonomous Drive functionality by 2020.

Those cars will be far more connected than those on the road today. They will be a much more personal space, an extension of ourselves – just as smartphones are today. And the EV is the perfect platform for the future of Autonomous Drive and connected vehicle technology, which will, in turn, help accelerate the adoption of EVs.

The trend toward more connected cars is also critical to meet the expectations of our

“ Rather than fear the disruption, I believe our industry really has no choice but to embrace it ”

Because for those open to new ideas and new ways of doing things, the opportunities for our industry to grow and better serve society's needs has never been greater. The pending merger of new technologies and new business models means not only new business opportunities, but ultimately a more efficient and safer transportation system at a lower cost to society.

Three forces – electrification, Autonomous Drive and connectivity – are about to change our industry in ways we are only beginning to imagine. To me, it feels like we're at the dawn of a new spring in the auto industry, and I'm excited to see how this new era unfolds.

This article is excerpted from a keynote speech Ghosn gave at the opening of the New York International Auto Show.

THE ULTIMATE NISMO

The 2017 Nissan GT-R NISMO takes everything about the new GT-R to the next level

The new 2017 Nissan GT-R NISMO made a fitting debut at the famous Nürburgring race course, known as the one of the longest and most challenging race tracks in the world. This is also the place where the Nissan GT-R's potent performance was honed, tuned and developed.

Like the standard model, the GT-R NISMO's front end features a freshened face highlighted by a new bumper. To cool its high-output engine, the dark chrome V-motion grille has been enlarged without diminishing the car's aerodynamic performance. The hood too has been reinforced to avoid deformation at high speeds, allowing it to keep its aerodynamic shape at all times. But unlike the standard model, the front bumpers of the GT-R NISMO are made of carbon fiber, where layers of carbon-fiber sheets are carefully overlapped to achieve the ideal amount of stiffness.

The canards have been designed to improve airflow around the vehicle and

generate a high level of downforce, while directing air around the wheelhouse to improve the aerodynamics. In short, the car's new shape generates more downforce than any other Nissan production car to date, which results in exceptional high-speed stability.

The new GT-R NISMO benefits from the 2017 GT-R's refreshed interior, whose cabin possesses a more upscale feel than ever before. The redesigned dashboard, steering wheel and center armrest are covered with Alcantara leather. The center dash layout has also been simplified via integrated navigation and audio controls (reducing the number of switches from 27 in the previous model to only 11), and an enlarged 8-inch touchscreen with larger icons make it simpler to use.

A new Display command control on the carbon-fiber center console allows easy operation without having to touch the monitor; a feature that comes in handy

when traveling at high speed. Unique to the GT-R NISMO are the leather-appointed Recaro carbon bucket seats with red Alcantara inserts.

The performance of the all-wheel-drive GT-R NISMO has also been upgraded, thanks in part to the standard model's significantly reinforced body. The stiffened body structure allowed the engineers to further refine of the GT-R NISMO's shock absorbers, springs and stabilisers, all of which, when combined with the car's added downforce, result in a better handling car than the previous model.

This is evidenced by the car's improved slalom times and superior cornering performance (both up by nearly 2 percent from the past model). The GT-R's special Bilstein DampTronic driver adjustable system – which utilises multiple vehicle information systems to provide appropriate damping forces for a variety of driving situations –

features a special NISMO-tuned shock absorber that allows for more effective transfer of power from the 600PS twin-turbocharged 3.8-liter V6 to the road surface.

Dubbed the "VR38DETT", the GT-R NISMO's engine is the result of the expertise that NISMO has gained from motorsports around the globe. Mated to a 6-speed dual-clutch gearbox, it features a pair of high-flow, large diameter turbochargers used in GT3 competition. As with the standard model, each GT-R NISMO engine is hand-assembled in a special clean room by meticulously trained technicians, finished off with an aluminum plaque showing the name of the Takumi craftsman.

"The GT-R NISMO emphasizes the 'R' in its nomenclature. Its direct ties with racing makes it at home on any racetrack, providing the highest levels of excitement and exhilaration for the driver. With the 2017 GT-R as a starting point, the new NISMO version has become an even better balanced machine, with not just increased performance, but a heightened premium feel overall. It is the result of our relentless pursuit of ultimate driving pleasure," said Hiroshi Tamura, the Chief Product Specialist of the GT-R NISMO and the standard GT-R.



The redesigned dashboard, steering wheel and center armrest are covered with high-quality Alcantara leather





ONE MAN.

ONE ENGINE.

At the heart of every GT-R engine lies the craftsmanship of a Takumi

Takumi is a term used in Japan to describe a master craftsman who has perfected his skills over years of hard work and dedication. It is reserved for those who are at the very top of their profession. At Nissan's expansive engine factory in Yokohama, four men have been designated as takumi. They are the exclusive assemblers of engines that power one of the most iconic sports cars in automotive history.

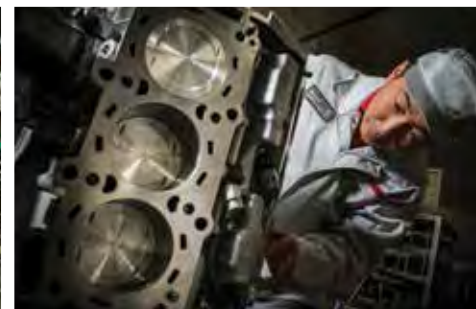
The four takumi of Nissan's Yokohama plant are Takumi Kurosawa, Tsunemi Ooyama, Izumi Shioya and Nobumitsu Gozu. Collectively, they share over 100 years of experience in their chosen field. These engine craftsmen are responsible for hand-building every 545hp twin-turbocharged V-6 engines found beneath the hood of the Nissan GT-R.

Once an engine is completed, the takumi craftsman proudly mounts a plaque bearing his name upon the completed masterpiece, serving as a timeless reminder of the high level of

craftsmanship and expertise that went into each powerplant.

Many Nissan GT-R owners visit the Yokohama plant to meet the takumi engine-builder who hand-assembled their GT-R's engine. Even American late-night talk show host and car aficionado Jay Leno has made the trip to meet the takumi. Yokohama has produced over 35 million engines in Nissan's near 80-year history, and the small band of takumi recognise their historic role and responsibility.

"By putting my name on the engine block, I feel a strong pride representing Nissan as a builder of GT-R engines. Takumi are responsible not only for engine assembly but also judging part quality and guaranteeing precision. Each GT-R engine is hand-made by a single craftsman – that's the difference from other engines" says team leader Kurosawa. After a six-hour assembly involving 374 engine parts, takumi place their own seal on the engine block as a pledge of quality.



The world's fastest drift

Nissan has claimed the Guinness World Records title for the fastest drift ever in a car. The record of 304.96km/h (with a 30-degree angle) was achieved using a specially-tuned MY16 Nissan GT-R, driven by Japanese drift champion Masato Kawabata at a special event that took place at Fujairah International Airport, UAE. The record-breaking Nissan GT-R was developed with the support of NISMO specialists

and prepared by GReddy Trust. It underwent extensive testing at Japan's Fuji Speedway with Kawabata at the wheel prior to the record attempt. The specially-tuned GT-R had a staggering output of 1,380hp which went straight to the rear wheels, and was set up for agility while maintaining stable on-the-limit handling characteristics - essential when performing high speed drifts.

NISSAN REVEALS THE IDENTITY OF ITS SECRET 'STIG'

The top in-house test driver who ensures performance quality on every new vehicle

Some say he eats a whole Nissan Almera for breakfast. Some say his bed is a GT-R chassis, and he sleeps sideways. All we know is he's called Paul Eames, and he is Nissan's very own tame racing driver.

As car fans around the world prepare for the eagerly anticipated new series of the hit BBC TV car show, Nissan has removed the helmet of its top European test driver for the first time to reveal his identity.

Paul plays a key role in the team charged with making sure every new vehicle Nissan develops is dynamically the best it can be for everyday road use. As one of only four expert drivers outside Japan who's earned Nissan's ultimate driving qualification, Paul completes countless laps of the company's various test tracks around the world.

With 20 years of experience at Nissan, Paul knows instinctively if a new car's chassis is optimised for the best balance between performance and passenger comfort. While he undoubtedly has super-human skills behind the wheel, he also has a talent for putting himself in the mind of the customer.

"With the new GT-R, which goes on sale this summer, the objective was to make it as exciting, grippy and stable as possible when being driven to extremes, because that's what a GT-R owner wants," said Eames.

But the rules are very different when developing best-selling models such



"For Nissan, it's all about the quality of the driving experience. Only then can I really evaluate the true dynamic performance of a car and make sure it's right for the customer."



as the Nissan X-Trail and Qashqai crossovers. "These cars need to be as agile, stable and safe as possible, but at the same time deliver comfort and suppleness for the people who will buy them," said Eames, who began his automotive career in the mid-eighties as a technician.

Paul's job isn't just about shaving tenths of a second off lap times – although he's very good at that. It's more about replicating how Nissan customers will actually drive their cars in the real world.

"I drive at different speeds, in different positions on the road, up and down curbs, across rutted tracks, on motorways and in heavy stop/start congestion," said Eames. "For Nissan, it's all about the quality of the driving experience. Only then can I really evaluate the true dynamic performance of a car and make sure it's right for the customer."

Paul's job is a massively complex one because Nissan develops cars for markets all across the world, and road surfaces

vary in terms of construction, camber and quality of surface. What works dynamically in one country might not work in another. As a result, he travels around the world from cold-weather testing near the Arctic Circle to hot-weather testing in Spain.

He is currently working closely with Nissan's Autonomous Drive engineers, refining the technology Nissan is already establishing itself as a global leader in the emerging technology, with ProPilot (single-lane autonomous driving) set to debut in Europe next year.

"Autonomous Drive is about giving the driver more control – about keeping the enjoyable elements of driving and taking away some of the less enjoyable parts, as well as enhancing customer safety," said Eames. "This technology is hugely exciting for me and the Nissan engineering team, as we're at the cutting edge of huge change in the automotive industry."

The Stig is the mysterious test driver on the British motoring television show Top Gear.

PRICELESS MEMORIES FOR CONTEST WINNERS

Winners from the UEFA Champions League Campaign witness an unforgettable final in Milan courtesy of Edaran Tan Chong Motor

Nissan, the global leader in electric vehicles, 'electrified' the UEFA Champions League Final in Milan. As the official automotive sponsor of Europe's most prestigious football competition, Nissan supplied more than 100 electric vehicles to UEFA and associated sponsors to transport guests and officials during the weekend.

A specially designed e-NV200 all-electric trophy van took on the honour of transporting the iconic UEFA Champions League trophy to the fan festival at Duomo di Milano, and thereafter transported by a specially prepared Nissan Leaf to the San Siro stadium. As a gift to the city of Milan and in partnership with A2A, Nissan also installed 17 rapid chargers, 13 of which are free for use by the public.

The final in Milan marked the climax of another exciting year partnering the UEFA Champions League – the most prestigious football tournament in the world. The journey began last season in Berlin and this



year at Milan. The partnership with UEFA, which spans four years, meant that Nissan could provide something long lasting and positive to both cities during the first two seasons as a major sponsor.

Closer to home, Edaran Tan Chong Motor ran its second installment of the UEFA Champions League Campaign in the showrooms (for new car buyers in the months of March and April) and over Nissan Malaysia's Facebook page where contestants stood the chance to win an all-expense paid trip (with an elected partner) to watch either the semi-final (at Madrid, Spain) or final of the Champions League match between Atletico Madrid and Real Madrid held at the San Siro Stadium in Milan.

In the end, Nurhafizah Binti Zainol (semi-final leg) and Shee Ah Leek (final) emerged as winners from the new car buyers pool while Mohd Fairus Bin Othman won the Facebook contest with a rather imaginative selfie. Not only did he and his cousin (as elected partner) get to watch the final live at the Milan, but they were also invited to wave the Champions League flag on the San Siro pitch during half time. The trophy was lifted for a record eleventh time by Real Madrid after a hard fought match that ended 1-1 after extra time, with the lottery of penalties deciding the outcome. A fitting finale indeed.



SWEET DREAMS ARE MADE OF THIS

The stunning Infiniti Concept Vision Gran Turismo shown in the flesh in London

The Infiniti Concept Vision Gran Turismo recently made its first-ever appearance outside of China at London, during the launch of a new game, Grand Turismo Sport. Displayed alongside seven other concept cars – the largest ever gathering of GT concept vision cars in one place – the stunning Infiniti concept provided a visualisation of what a high performance Infiniti could look like in the future.

Developed through close collaboration with the creators of Gran Turismo, the racing game franchise developed by Polyphony Digital Inc. with more than 72 million copies sold worldwide, the Infiniti Concept Vision Gran Turismo will be featured in the new GT-Sport game when it is released later this year.

The Infiniti Concept Vision Gran Turismo is a project that started as an ambitious global Infiniti Design competition to 'design a pure Infiniti GT car'. The winning model was born from the theme put forward by Infiniti's Design team in Beijing.

Part beauty, part beast, its shape is powerful, sensual and audacious – a mix of a track machine and the dream of our Chinese team to create an ambitious racing language for Infiniti. The process of developing the design of the Infiniti Concept Vision Gran Turismo started with hand sketching, then refined digitally, refined again by hand sculpting, and then returned to digital for final fine-tuning.

This project went much further than being a mere design exercise. It included thorough examinations and calculations of technical features such as aerodynamics and engine performance. The front mid-ship/trans-axle powertrain enables the finely distributed 45:55 front/rear weight balance to facilitate drifting.

As for aerodynamics, the under-floor airflow control, front and back diffusers, and uniquely shaped rear spoiler enable this car to demonstrate high performance without compromising the impact of the body design.



INFINITI QX70S BLACK CHROME EDITION

The QX70S performance crossover has a sinister side. Can you resist the Black Chrome Edition?

The QX70S is the original performance crossover that embodies the athletic dynamism of a sports car with its long bonnet, flowing lines and powerful stance. Not satisfied with it just being the sportiest crossover in its class, Infiniti has given it a bespoke treatment. Enter the QX70S Black Chrome Edition.

By deploying carefully chosen applications of dark chrome on the QX70S' distinctive front grille, fog light surrounds, side air vents, lower side sills and tailgate garnish, the athletic proportions of the QX70S is taken

one step higher with a more sensuous appeal. Additionally, the headlights now sport a smoked finish while the massive 21-inch six-spoke alloys are finished in black to complement the darkened roof rails and side mirrors.

The dark theme continues in the cabin with black lacquer finish on the centre console and signature purple double-stitching for the Nappa leather seats, steering wheel, armrest and door trims. This subtly but tastefully enhanced interior is now a standard feature in the luxurious yet driver-focused cabin of the QX70S, which also comes with an

11-speaker Bose Premium Audio sound system.

As always, power, response and agility characterise how the QX70S drives. Its powerful yet sonorous V6 engine offers 320hp and 360Nm, complemented by sporty handling courtesy of its electronic Continuous Damping Control (CDC) and Intelligent All-Wheel-Drive system. Precise speed-sensitive steering and rapid transmission response via magnesium shift paddles on the steering column guarantees that every drive in the QX70S Black Chrome Edition is thoroughly rewarding.

SERENA OWNERS VISIT TAN CHONG PLANT

The Nissan Serena S-Hybrid Owners Group tour the factory that made their award-winning MPV



▼ Serena owners at the training centre

A group of Nissan Serena S-Hybrid owners had the privilege to tour the factory that produced their award-winning MPV. Located at Rawang, which is approximately 45km from Kuala Lumpur, Tan Chong Motor Assemblies (TCMA) Serendah is Tan Chong Motor's second assembly plant that also produces the Almera, Grand Livina, X-Gear, NV200, Teana and X-Trail.

The Serena S-Hybrid Owners Group totalling 73 members were able to witness their premium eight-seater hybrid MPV as well as other Nissan models in various stages of assembly, accompanied by TCMA staff who also gave the visitors the opportunity to learn about the new recruit training

programme and experience the working atmosphere first hand.

"We are glad to offer this opportunity to the Nissan Serena S-Hybrid Owners Group so that they can experience how Nissan vehicles are manufactured and assembled to the highest quality standards in accordance to the Nissan Production Way established by the Nissan Motor Company Ltd. It means a lot to us that the Nissan Serena S-Hybrid Owners Group share the pride that we have in the cars we produced," said Dato' Dr Ang Bon Beng, Executive Director of ETCM during the event.

In conjunction with the visit, ETCM also organised an exclusive "Online

Photo Contest" where the winning entrant adjudged to have captured the most captivating "family moment" took home a prize worth 15,000 Air Asia BIG points, and Serena S-Hybrid owner, Khairisyahrin Mukhtar, emerged as the grand prize winner.

"This is my first time visiting the Tan Chong assembly plant, and it gave me the chance to understand the inner workings of my own Serena S-Hybrid. As a first time Nissan owner, the Serena S-Hybrid came across as spacious and practical for the whole family, on top of its excellent fuel efficiency. A huge thanks to ETCM for organizing such event and I do hope for more similar events in the future," said a happy and contented Khairisyahrin.

NEW SERVICE CENTRE OPENS AT BALAKONG



To better serve Nissan owners who reside in the Cheras, Serdang and even Kajang areas, Tan Chong Ekspres Auto Servis (TCEAS) now has an all-new, dedicated service centre to cater to their after-sales needs.

Located merely three kilometers in distance from Aeon Cheras Selatan, the Balakong Service Centre is a full-service facility that measures 33,155 sq. feet. It has 13 service bays with 21 trained technicians and can cater up to 65 cars per day. On top of that, the Balakong Service Centre is also well-equipped with the latest machinery to handle body and paint repairs.

Nissan customers who visit the TCEAS Balakong Service Centre has access to a comfortable lounge equipped with Internet access and ample parking. To make an appointment, please call 1800-88-3838.



MONASH UNIVERSITY STUDENTS VISIT SERENDAH



A group of engineering students from the Monash University Malaysia recently visited the Tan Chong Motor Assemblies (TCMA) plant at Serendah to get a first-hand understanding on how an automotive assembly plant operates.

Established in 2007, the Serendah plant comprises four main facilities – body

shop, paint shop, assembly shop and logistics – and currently is responsible for assembling seven key Nissan models in according with the Nissan Production Way established by Nissan Motor Company of Japan.

Executive Director of Edaran Tan Chong Motor, Dato' Dr Ang Bon Beng was on hand to host the students and teaching

staff of Monash University who subsequently went on an extensive plant tour accompanied by TCMA staff.

As part of the day's activities, students were later given the chance to win a SHARP stereo system worth RM499 by sharing the most interesting photos and captions of their visit to the Serendah plant on Facebook.





▼ Mr Tan Keng Meng, Director of Marketing & Product Planning and ETCM management team with the winners

GIVING BACK TO NISSAN OWNERS

Nissan owners prosper from 'Drive to Prosperity' campaign, win SHARP appliances

Organised by Edaran Tan Chong Motor Sdn Bhd (ETCM) and in partnership with Sharp-Roxy Sales & Service Company (M) Sdn Bhd (SRSSC), the conclusion to the 'Drive to Prosperity' Campaign saw new Nissan owners rewarded with SHARP home and electrical appliances worth more than RM128,888 in each month of the two-month long campaign.

The lucky winners of the campaign were among the customers who purchased and registered a Nissan during the campaign period in January and February 2016 and were picked winners of each month.



Mr Tan Keng Meng, Director of Marketing and Product Planning said, "On behalf of ETCM, I would like to congratulate all the winners and thank them for choosing Nissan as their preferred vehicle. We at ETCM are always pleased to be able to put a smile on our customers' faces, and we achieved this in collaboration with our campaign partner SHARP, a renowned Japanese brand in home and electrical appliances."

SRSSC is the marketing arm of the SHARP Group in Malaysia and is responsible for the sales, marketing and

promotion of all SHARP products in the country which includes consumer electronics such as LCD TVs and home appliances, office automation equipment and document solution business.

SRSSC's Managing Director, Mr. Takaya Wakasumi said, "We're delighted to have this opportunity to partner ETCM in this campaign that brought two of Japan's most popular brands – Nissan and SHARP together. To all the winners, we certainly hope you will enjoy your SHARP products as much as you enjoy your Nissan."



IRONMAN UPGRADES FOR 4X4 ADVENTURERS

Add character and muscle to your NP300 Navara with Ironman 4x4 accessories

If you're looking to toughen up your NP300 Navara, look no further than Ironman 4x4. Manufactured by one of Australia's leading accessories brands, Ironman 4x4 is now available in Malaysia through its exclusive distributor Rustcare Sdn Bhd, a subsidiary of Tan Chong Motor Holdings Berhad.

For new Nissan NP300 Navara 4x4 pickup, a range of exciting Ironman 4x4 accessories have been carefully selected to not only raise the performance of the Navara, but also to complement its rugged good looks. They include front bull bar, side steps (with rails), rear protection tow bar and a suspension kit featuring coil springs and shock absorbers.

Unlike many accessories that only provide aesthetic enhancements, the Ironman 4x4 accessories package provide actual protection against the elements as components such as the front bull bar, side steps and rear protection tow bar are mounted directly on the vehicle's chassis. Additionally, the suspension kit also improves cornering stability, roll resistance and ride comfort while raising the load carrying capability of the NP300 Navara by up to 300kg. As the struts and absorbers are made of foam cell technology, long-term durability of the suspension is also enhanced.

Prices start from RM11,000 for the Challenger Package

that features the front bull bar and suspension kit, up to RM22,000 for Adventurer Package that includes all the premium 4x4 mentioned above. An introductory promotion of 15% off the retail price is currently being offered. If you opt for the accessories package at the time of purchase, the cost of it can be included in the vehicle financing, you'll also enjoy a warranty of three years or 100,000km (whichever comes first) for the accessories installed.





TAKATA AIRBAG SERVICE CAMPAIGN

Calling owners of Nissan X-Trail (2002-2008), Teana (2004) and Liberty (2003), your action is required

If you're an owner of the Nissan X-Trail (2002 to 2008), Teana (2004) and Liberty (2003), please get in touch with us by calling our Customer Service Hotline at 1-800-88-3838, or have your vehicles inspected at the nearest Tan Chong Ekspres Auto Servis (TCEAS) outlet. You can also visit servicecampaign.nissan.com.my (or scan QR code on this page) to check if your vehicle is involved in the Takata airbag service campaign.

The Service Campaign applies to three models of Nissan vehicles that were manufactured between 2002

MODEL	PRODUCT CODE	YEAR MANUFACTURED
X-Trail	T30	1 May 2002 - Dec 2008
Teana (CBU Model)	J31	Aug 2004 - Sep 2004
Liberty (CBU Model)	M12	2003

and 2008, and purchased from ETCM branches and authorised dealers.

This Service Campaign was activated back in June 2015 after ETCM received confirmation that 15,372 units of Nissan vehicles required a change of faulty front passenger airbag inflators made by Takata. In total, 40 million vehicles involving multiple brands are affected globally.

Your confidence and peace of mind in Nissan products are of utmost importance to us, and we deeply regret any inconvenience this may cause you. We are committed to a high level of customer safety, service and satisfaction, and are working tirelessly to ensure all affected Nissan vehicles are fixed. Please note that all labour charges and replacement parts under this Service Campaign will be of borne by ETCM.



CHECK YOUR NISSAN NOW!

Scan the QR code for immediate on-line verification or call our Customer Service Hotline at 1-800-88-3838.



NISSAN REALLY CARES

At Edaran Tan Chong Motor, we go the extra mile to ensure you're looked after

In conjunction with the Jom Balik Kampung Dengan Selamat campaign, the operational hours of Tan Chong Motor Ekspres Auto Servis (TCEAS) service centres were extended leading up to the Raya festive celebration to ensure all Nissan owners had ample time to get their cars serviced before the travelling back to their home towns.

For NISCARE members, apart from receiving complimentary vehicle inspection service ahead of the holiday season, preferential discount rates ranging from 10% to 25% for a wide range of services which included general repairs and complete vehicle re-sprays were offered to them.

NISCARE membership is open to all Nissan owners and costs only RM30 per year (excluding GST) and comes with a host of fantastic privileges:

NISCARE Vehicle Breakdown & Accident Assistance: Around-the-clock, 24-hour, 365 days vehicle breakdown and roadside assistance, including towing, minor on-the-spot



repairs and related services

NISCARE Home Assistance: Plumbing repairs, electrical repairs, air-con maintenance and locksmith services

NISCARE Lifestyle & Concierge Services: Preferential rates for car rental, hotel bookings, golf tee-off reservations, flower deliveries

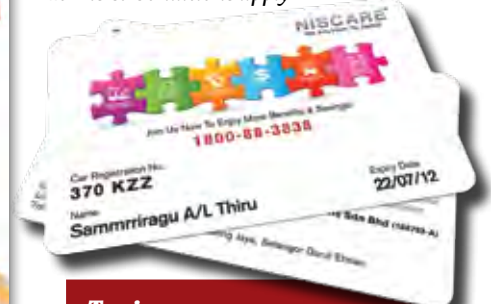
NISCARE Savings To You: 5% discount on genuine Nissan spare parts and labour charges

But over and above a peace of mind

whether on the road or at home, a NISCARE subscriber also enjoys privileges such as priority seating during exclusive Nissan customer events and are also first on the list of invitees to new Nissan model previews.

And in a special tie-up with LEGOLAND® MALAYSIA RESORT for the benefit of NISCARE subscribers – Malaysia's premiere children theme park – members also get a 35% discount on LEGOLAND admission tickets, 20% off on food and beverages, 10% off on best available rate on LEGOLAND® Malaysia Hotel and a further 20% reduction on the price of the customised Driving License upon completion the Nissan Driving School at LEGOLAND.

Terms & Conditions apply



To sign up, please visit the nearest ETCM showroom or service centre, or call 1-800-88-3838.

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SERVICE CENTRES

We have a wide network of service centres nationwide to provide care for your vehicle, ensuring your Nissan is able to perform at its best, and that you will enjoy an uncompromising driving experience, mile after mile

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Roadside Assistance | Service Appointment | General Enquiries

NISSAN



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BATU CAVES 03-6185 4930			
CHAN SOW LIN 03-9222 0801			
KOTA DAMANSARA 03-6140 2573			
PETALING JAYA 03-7955 3288			
SETAPAK 03-4023 7180			
BANTING 03-3191 2203			
GLENMARIE 4S 03-5569 5009			
KLANG 03-3344 7020			
KUALA LUMPUR 03-6257 2451			
PUCHONG JAYA 03-5885 1108			
PUCHONG 03-8060 6473			
RAWANG 03-6091 0011			
SHAH ALAM B&P CENTRE 03-5510 2558			
TANJONG KARANG 03-3281 2278			

NORTHERN REGION

ALOR SETAR 04-733 9639			
ALOR SETAR B&P CENTRE 04-7300 068			
BAYAN LEPAS 04-642 1900			
BUKIT MERTAJAM 04-538 0891			
BUTTERWORTH 04-390 7203			
KANGAR 04-977 8671			
KULIM 04-495 1348			
LANGKAWI 04-967 1415			

PENANG

04-281 6410			
SUNGAI PETANI 04-421 1446			
IPOH 05-506 2809			
IPOH (MENGLEMBU) 05-282 3052			
SITIAWAN 05-692 4180			
TAIPING 05-847 7600			
TELUK INTAN 05-621 8043			

SOUTHERN REGION

BATU PAHAT 07-438 2101			
JOHOR BAHRU B&P CENTRE 07-386 7400			
JOHOR JAYA 3S 07-364 2596			
KLUANG 07-772 0811			
MUAR 06-954 1414			
SEGAMAT 07-943 6525			
SKUDAI 07-511 3035			
TAMPOI 07-331 9812			
AYER KEROH 06-233 2599			
MELAKA (CHENG) 06-334 3959			
MELAKA (TUN PERAK) 06-335 4700			
MELAKA (MALIM JAYA) B&P CENTRE 06-336 2478			
NILAI 06-797 1635			
PORT DICKSON 06-646 3910			
SEREMBAN 06-764 7252			
SEREMBAN B&P CENTRE 06-761 0089			

EAST COAST REGION

CHENDERING 09-617 0869			
KUALA TERENGGANU 09-631 7181			
KOTA BHARU 09-747 8618			
KOTA BHARU B&P CENTRE 09-701 1995			
TANAH MERAH 09-958 3838			
INDERA MAHKOTA 09-573 0768			
KEMAMAN 09-868 3591			
KUANTAN 09-517 7366			
KUANTAN - GAMBANG B&P CENTRE 09-536 3161			
TEMERLOH 09-277 8807			

EAST M'SIA: SABAH & SARAWAK

KOTA KINABALU 088-422 258			
KOTA KINABALU 2 - KEPAYAN 3S 088-233 817			
KENINGAU 087-339 296			
LABUAN 087-420 819			
LAHAD DATU 089-883 831			
SANDAKAN 089-223 700			
TAWAU 3S 087-778 173			
KUCHING 3S 082-388 888			
KUCHING B&P CENTRE 082-341 471			
SIBU 084-313 020			
BINTULU 3S 086-332 280			
BINTULU B&P CENTRE 086-333 675			
MIRI 3S 085-322 921			

SERVICE BOOKING

At Nissan, we provide convenience by offering you the choice of making your service appointment through phone or e-booking.

PHONE BOOKING

Call the Nissan Customer Care Centre at 1800 88 3838 to book your service appointment 1 day in advance

eBOOKING

Save time by scheduling your next service appointment online:

- Call 1800 88 3838 to get your user ID and Password (one time activity).
- log-in at www.tceas.com with your user ID and Password, and follow on the instructions on the website.

Always remember to make an appointment to enjoy a hassle-free service experience!

NOTE: INFORMATION IS CORRECT AT THE TIME OF PRINTING, MAY BE SUBJECT TO CHANGE.

For more info, please visit www.tceas.com



NISSAN SERENA C23

The original Serena C23 was an MPV that was well ahead of its time



The first generation C23 Serena MPV started production in Japan back in 1991 and was produced up till 2002. It had a revolutionary design with a mid-mounted engine (under the front seats) and a spare tyre that was located under the front bonnet to optimise seating capacity within the cabin.

Depending on the configuration, the C23 Serena could seat up to

eight passengers in comfort while maintaining a relatively compact footprint.

In Malaysia, the C23 Serena set the benchmark as one of the first premium mid-sized MPVs in the market when others were still largely based on a van. It was powered by either a 1.6-litre or 2.0-litre four-cylinder petrol engine, the latter belonging to the famous SR family that featured 16-valve and dual-

overhead camshafts. The C23 was available in manual or automatic transmissions.

As with many cars of that era, the C23 was rear-wheel-driven but due to its mid-mounted engine, it had a balanced weight distribution that gave it good road-holding and ride comfort. Many C23 Serena MPVs are still seen on the road today, which is a testament to their unmatched durability and build quality.



Gear-up your Nissan Navara with **TOUGHER, SAFER, SMARTER** 4x4 Accessories!



• BULL BAR



• REAR PROTECTION



• SIDE STEPS & RAILS



• SUSPENSION KIT

INTRODUCTORY OFFER. FOR A LIMITED TIME ONLY!

ADVENTURER PACK (without reverse sensor) **RM18,700**
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- REAR PROTECTION
- SIDE STEPS & RAILS
- SUSPENSION KIT**
(Performance Comfort or Heavy Duty)

CHALLENGER + PACK (with reverse sensor) **RM13,175**
RRP RM15,500

- BULL BAR
- SIDE STEPS & RAILS
- SUSPENSION KIT**
(Performance Comfort or Heavy Duty)

CHALLENGER PACK (with reverse sensor) **RM9,350**
RRP RM11,000

- BULL BAR
- SUSPENSION KIT**
(Performance Comfort or Heavy Duty)

SUSPENSION UPGRADE **RM4,250**
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